



**CASA**

Court Appointed Special Advocates

**FOR CHILDREN**

HENRICO COUNTY



# Home for Good

**PLAYHOUSE EVENT TO BENEFIT HENRICO'S CHILDREN**

**2021 SPONSORSHIP OPPORTUNITIES**

**APRIL 16, 2021 - MAY 2, 2021 | SHORT PUMP TOWN CENTER**



Not every home is safe —  
but Henrico CASA wants  
to make it that way.

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Henrico CASA is a nonprofit organization that trains volunteers who advocate for abused and neglected children in court proceedings. CASA volunteers spend many hours with the children, their families, and child welfare and court professionals to better understand the circumstances of the children and their families. The advocates then provide judges with independent information in a written report at every court hearing, which helps a judge make decisions to ensure children are in safe, loving homes, free from abuse and neglect.



# SPONSORSHIP OPPORTUNITIES

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## HOME FOR GOOD

**TITLE SPONSOR** *Safe and Loving Homes for All Children*

**\$20,000**

- Title placement of name or logo on all event signage at Short Pump Town Center
- Title placement of name and logo on all promotional materials
- Title listing and logo with link to company website on Henrico CASA website and social media

**PILLAR** *Stand Up for a Child in Need*

**\$15,000**

- Premier placement of name or logo on all event signage at Short Pump Town Center
- Premier placement of name or logo on all promotional materials
- Premier listing and logo with link to company website on Henrico CASA website and social media

**ARCHITECT** *Design a Better Future*

**\$10,000**

- Premium placement of name or logo on all event signage at Short Pump Town Center
- Premium placement of name or logo on all promotional materials
- Premium listing and logo with link to company website on Henrico CASA website and social media

*In order to be included in signage and printed materials, please submit your sponsorship form and payment by March 26, 2021.*



## **DEVELOPER** *Build a Healthier Future*

**\$5,000**

- Prominent placement of name or logo on all event signage at Short Pump Town Center
- Prominent placement of name or logo on all promotional materials
- Prominent listing and logo with link to company website on Henrico CASA website and social media

## **DESIGNER** *Create a Positive Environment*

**\$2,500**

- Placement of name or logo on all event signage at Short Pump Town Center
- Placement of name or logo on all promotional materials
- Listing and logo with link to company website on Henrico CASA website and social media

## **FOUNDATION** *Give a Child Something to Build On*

**\$1,000**

- Placement of name or logo on all promotional materials
- Listing with link to company website on Henrico CASA website and social media

## **SHELTER** *Provide a Safe Home*

**\$500**

- Listing with link to company website on Henrico CASA website and social media

*In order to be included in signage and printed materials, please submit your sponsorship form and payment by March 26, 2021.*

*If you are unable to be a sponsor but would still like to make a contribution to the Home for Good event, any amount is greatly appreciated!*



## **APRIL 16 - MAY 2, 2021 | SHORT PUMP TOWN CENTER**

COVID-19 has affected all our lives but has created particularly serious circumstances for the children in our community who are not safe in their homes, putting them at high risk for maltreatment or abuse. Our program staff and more than 100 volunteers have seen first-hand the pandemic's impact on the more than 400 children and families we serve, and despite the pandemic, have worked tirelessly to ensure children are safe from abuse and neglect.

The proceeds from this year's Home for Good event will help us meet the costs of recruiting, screening, and training new volunteer Court Appointed Special Advocates (CASAs) so that we can continue to serve all the children referred to us for our advocacy services.

**TO BECOME A SPONSOR OR MAKE A CONTRIBUTION,  
VISIT OUR WEBSITE OR SCAN THE QR CODE TO GET STARTED**



**[HENRICO.CASA.ORG/SPONSORHOMEFORGOOD](https://henricocasa.org/sponsorhomeforgood)**

Henrico CASA is a 501(c)3 Nonprofit Organization



## **BUILDING THE FOUNDATION FOR A HEALTHIER COMMUNITY**

A playhouse is a wonderful reminder that childhood should be happy and carefree – not abusive, neglectful, or traumatic. Your support will help us serve our community’s most vulnerable children.

## **CHANGE A CHILD’S STORY.**

**For questions related to becoming a sponsor, please contact:**

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[www.henricocasa.org/homeforgood](http://www.henricocasa.org/homeforgood)