

# **Henrico County Court Appointed Special Advocates**

Board of Directors and Advisors Meeting - August 29, 2024 | 6:00 - 7:30 p.m.

BOARD MEMBERS	ADVISORS	HONORARY MEMBERS
☐ Paul Ronson, <i>Chair</i>	□ Betsy Beach	☐ Kevin Bruny
☐ Shannon Mitchell, <i>Vice Chair</i>	☐ Chris Durand,	☐ Jon Ganues
☐ Mel Tull, <i>Treasurer</i>	Immediate Past Chair	☐ Pat Hackler
☐ Toney Hall, <i>Secretary</i>	<ul><li>Anne Preston Farmer</li></ul>	
☐ Mike Briggs	□ Doug Nassif	CONSULTANT
☐ Nick Cooper	☐ Adam Winston	☐ Katherine Whitney
☐ Rutherfoord Ferguson		
☐ Bryan Jenkins	STAFF	
☐ Dianne Jewell	☐ Jeannine Panzera	
☐ Sarah Kurysz		
☐ Suzanne Mathias		
☐ Julie Seyfarth		
☐ Paul Shively		

### **AGENDA**

#### Welcome – Paul Ronson

#### **Consent Agenda – Emailed Prior**

- Executive Director's Report and May 2024 Meeting Minutes
- Financial Reports (through August 26, 2024)

#### Treasurer's Update/Report - Mel Tull

• Financial Audit (Aug 29 – 30, 2024); Sharon Hart, CPA, to present at Oct meeting

#### Fund Development Update/Report – Rutherfoord Ferguson

• 2024 Upcoming Campaigns: M4K (Nov) and Annual Campaign (Nov – Dec)

#### Visitation Center Update/Report - Chris Durand

Phase II Steps

#### Governance/Leadership Update/Report – Paul Ronson

#### Old + New Business - Jeannine Panzera

- New Staff Hire Updates
- 30<sup>th</sup> Year Anniversary



# Executive Director's Report August 2024

# Data as of June 30, 2024

	as of June 30, 2024	FY 2023/2024	FY 2022/2023		
Volunteer Stats					
Number of Volunteers	89	109	114		
New Volunteers		22	24		
Resigned Volunteers		20	27		
Volunteer Attrition		18.34%	24%		
Cases					
Numbe	er of Cases/Children	388	359		
Waiting Children Cases Closed		0	0		
		223	194		
Cases Opened		223	248		
Volunteer Hours		10,591	10,174		
Volunteer Contacts		21,019	22,143		
Value	to Commonwealth	\$345,161*	\$323,533**		

Supervisors	Advocate (Max) Active	Total Cases	Assignments 1 Case 2 Cases 3 Cases 4 Cases			
Jeannine (FT Executive Director)	(0) 1	1	1	0	0	0
Trish (FT Program Manager)	(10) 25	33	18	6	1	0
Lorrie (FT Advocate/Training Coordinator)	(25) 21	29	15	4	2	0
Stacy (FT Advocate Coordinator)	(25) 21	33	14	4	1	2
Vacant (FT Advocate Coordinator)	(25)					

<sup>\*</sup> Volunteer Dollar Value = \$32.59 (2024)

<sup>\*\*</sup> Volunteer Dollar Value = \$31.80 (2023)



#### Past Activities (July 1 thru July 31, 2024)

- July 2, 2024: CASA program staff held a case assignment meeting.
- July 3, 2024: CASA and Henrico DSS held a Collaboration meeting.
- July 8, 2024: A new Vigilant Voices® podcast was recorded.
- July 9, 2024: CASA staff meeting was held.
- July 9, 2024: CASA Advocates and Staff attended a movie on adoption (*The Story of Possum Trot*).
- July 10, 2024: Jeannine attended a DCJS Workgroup Discussion on a legislative study to explore the possibility of expansion of CASA Programs to all judicial jurisdictions in Virginia.
- July 12, 2024: Jeannine attended a webinar on National CASA Grant opportunities.
- July 16, 2024: CASA program staff held a case assignment meeting.
- July 18, 2024: A Short Pump Town Center concert and wine pouring was held to benefit CASA.
- July 18, 2024: Staff attended a CASA College training on Activities to Help Children Talk and Feel Safe.
- July 23, 2024: CASA staff meeting was held.
- July 23, 2024: Jeannine and Kristin had a Home for Good® debrief meeting with Libbie Mill Library.
- July 26, 2024: A Fund Development Committee meeting was held.
- July 26, 2024: Jeannine attended a CJA Advisory Committee meeting.
- July 30, 2024: CASA program staff held a case assignment meeting.

#### **Current Activities (August 1 thru August 31, 2024)**

- August 6, 2024: CASA program staff held a case assignment meeting.
- August 8, 2024: Jeannine met with CASA's Alpha Omega financial advisor.
- August 9, 2024: Jeannine attended a State Leadership Team Legislative meeting (July reschedule).
- August 12, 2024: A DCJS Network Support call was held.
- August 13, 2024: CASA staff meeting was held.
- August 15, 2024: A new Vigilant Voices® podcast was recorded.
- August 15, 2024: Jeannine attended a State Leadership Team Legislative meeting.
- August 15, 2024: A 2024 planning meeting for Mustaches for Kids was held.
- August 16, 2024: A Visitation Center Ad Hoc Committee meeting was held.
- August 20, 2024: CASA program staff held a case assignment meeting.
- August 22, 2024: A Home for Good 2024 Reflections meeting was held with SouthState Bank.
- August 23, 2024: Jeannine had a call with the Schaberg Foundation.
- August 27, 2024: Jeannine and Trish will meet with DSS Supervisors for a CASA Refresher.
- August 27, 2024: CASA staff meeting will be held.
- August 27, 2024: A CASA Conversations meeting will be held regarding the 2024 General Assembly.
- August 29-30, 2024: The 2023/2024 Financial Audit will commence.
- August 29, 2024: The August Board Meeting will be held.



### **CASA Story**

At the close of every case, we send evaluations to the caregivers and children (over age 5). While we don't necessarily get a response since many families want to put the court involvement behind them, we love when we do! Here is one we received from a caregiver last week.

1.	What is your relationship (mother, father, etc.) to the child(ren)? Moternal Grandmother
2.	How many appointments did you have with the CASA? We communicated over the phone
	Did the CASA consider your time constraints when scheduling appointments?
	YesNo If No, please explain
3.	Did the CASA treat you with courtesy and respect at all times?No
	Please explain She was previously on our court case, and
	Please explain She was previously on our court case, and she has always treated me with respect at all times
	Do you feel the CASA served your child(ren)'s best interest?
	Very MuchSomewhatSlightlyNot At All
	Please explain
5.	What is your opinion of the CASA Program based on your experiences? The lieur it
	is a great necessity as the GAL doesn't have the
	time to investigate and listen as much as CASA.
6.	Do you have any recommendations or suggestions to improve the CASA Program or ways in
	which volunteers operate? May be allow the worker to be able to
(	Communicate even once released from the Case in
(	Tase problems arise that suggestions from CASA could fix your family became involved in the court system again, would you like a CASA to be assigned help:
7.	If your family became involved in the court system again, would you like a CASA to be assigned
	to your child(ren)'s case? Yes No Please explain Most definitely. CASA
1	was the voice for my Granddaughter When
(	she didn't have one. Without CASA, I may
,	not have had the great outcome
9	of my rase that I did.

#### **CASA Meeting Minutes**

Meeting Type: Board of Directors Meeting

Meeting Date: May 9, 2024 Time: 6:00 PM

**Meeting Location:** CASA Office

**Present:** Chris Durand, Paul Ronson, Shannon Mitchell, Bryan Jenkins

Rutherfoord Ferguson, Suzanne Mathias, Mel Tull, Mary Jo Sisson-Vaughan, Sarah Kurysz, Paul

Shively, Betsy Beach, Anne Preston Farmer, Mike Briggs, Nick Cooper

Staff: Jeannine Panzera

Absent: Toney Hall, Berkeley Edmunds, Adam Winston, Doug Nassif

**Quorum:** Yes

**Presiding/Leading the Meeting:** Chris Durand, Chair

#### Welcome - Chris Durand

#### Consent Agenda – Emailed Prior

- Executive Director's Report
- Financial Reports (through May 7, 2024)

#### Staff Presentation - Trish Stewart, Program Manager

- Mission Moment was shared about a new case and Board members had an opportunity to read the Affidavit that was filed by Child Protective Services (CPS).
- 5 new CASA advocates will be sworn-in on May 15, 2024, at 4:30 p.m. in Courtroom 2.
- Court Observation sign-up is available on the Board intranet.
  - Jeannine will send out a reminder email on how to access the intranet.

#### Governance/Leadership - Chris Durand + Paul Ronson

- Proposed 2024-25 Slate of Officers with discussion
  - Brief discussion was held, with a reminder that an email vote will occur in approximately two weeks to ensure that all Board members have had ample time to review the Slate.
- The proposed 2024-25 Slate of Officers was sent via email for an email vote. All Board members voted.
  - The 2024-25 Slate of Officers was unanimously approved by email vote.

#### Treasurer's Report – Shannon Mitchell

- Discussion/Approval of Proposed Budget FY24-25
  - Board approved 3% COL raises for all employees, as reflected in the draft budget and begin July 1, 2024. The Board requested additional information on any salary surveys in the coming year to ensure we remain in line with other organizations.

- There was discussion about the line item related to Board development and Visitation Center planning to determine if that line item should increase. The line item was increased from last year to this year, and discussion was held regarding difficulty of projecting next steps and any projected costs.
  - A reminder was given that the Board may always request a vote to increase a line item in the budget throughout the fiscal year, and/or vote on unexpected expenses as necessary.
- Discussion re: Employee Merit Raises or Bonuses
  - The Board approved net bonuses for seven employees for FY23-24, to be paid before June 30, 2024, from current year funds. (TS: ~4%; KB: ~4%; LM: ~3%; SW: ~3%; RKW: ~3%; KG: ~1%; JP: ~10%. [Note that percentages are approximate, the final net amounts are figures])

Motion to Approve the FY24-25 budget was made by Paul Ronson. Motion was seconded by Mel Tull. Motion to Approve the FY24-25 budget and employee bonuses was approved unanimously.

#### Fund Development Report – Rutherfoord Ferguson

- 2024 Home for Good® Playhouse Event a huge success (\$151,000)!
  - Comparative data was shared over the last four years, as well as data updates from outreach efforts throughout the event.
  - Thank you for our builder and architect/design partners will be held again in Fall 2024. This seemed to be a good time for both a thank you/reflection and kick off excitement for the next year.
  - A reminder was made to please send thank you notes/text messages/phone calls to sponsors in the coming weeks.
- Short Pump Concert Series and Wine Tasting Events
  - Thursdays: May 23<sup>rd</sup>, June 6<sup>th</sup>, June 20<sup>th</sup>, July 18<sup>th</sup> (6:00 8:00 p.m.)

#### Old + New Business - Chris Durand + Jeannine Panzera

- Visitation Center Project Update
  - Full report from Knowledge Advisory Group was sent out.
- 30<sup>th</sup> Year Anniversary is 2024-25
  - o Amplify Children's Voices 30<sup>th</sup> year theme.
  - Staff is beginning to collect stories with the goal of sharing 30 stories for 30 years.
  - Staff are working on high-level planning of some celebration events, including a celebratory event that will include Board, staff, advocates, and funders/sponsors.
- Discussion re: 2024-25 Board Meeting Calendar
  - Quick discussion that second Thursdays from 6:00 7:30 p.m. appear to be a good time to continue meetings. Paul and Jeannine will get together over the summer to work on Board meeting schedule for FY24-25 meetings.

#### **MEETING ADJOURNED**

# Henrico CASA Management Report

Final: FY 2023-2024 (Un-Audited)



Prepared on August 26, 2024

# Henrico CASA

### P and L Fiscal YTD Comparison (excl. ARPA)

July 2023 - June 2024

	TOTAL		
	JUL 2023 - JUN 2024	JUL 2022 - JUN 2023 (PY)	% CHANGE
Revenue			
Church and Civic groups	36,322.43	30,344.55	19.70 %
Contributions	116,839.57	107,294.69	8.90 %
Corporate	16,514.71	18,218.43	-9.35 %
External Events	88,685.39	74,085.55	19.71 %
Foundation Grants	155,963.46	146,000.00	6.82 %
Government Grants	238,440.00	247,375.00	-3.61 %
In-Kind Donations	155,377.96	123,916.96	25.39 %
Internal Events	149,917.46	121,615.00	23.27 %
Misc. Donations	3.25		
Workplace Giving Campaigns	910.76	484.00	88.17 %
Total Revenue	\$958,974.99	\$869,334.18	10.31 %
GROSS PROFIT	\$958,974.99	\$869,334.18	10.31 %
Expenditures			
Administrative Fees	5,366.24	8,290.36	-35.27 %
Community Awareness	2,197.06	2,982.92	-26.35 %
Depreciation Expense		1,508.74	-100.00 %
Equipment Expenses	2,714.52	2,390.70	13.54 %
In-Kind Expenses	155,377.96	114,502.96	35.70 %
Marketing and Fundraising Expense	17,688.39	12,455.79	42.01 %
Payroll Expenses	569,444.07	483,817.80	17.70 %
Postage & Shipping	1,382.01	784.89	76.08 %
Printing	4,168.01	4,257.38	-2.10 %
Program Expense	16,030.84	21,452.52	-25.27 %
Strategic Planning/Board Development	14,005.00	539.30	2,496.88 %
Supplies	2,232.05	2,531.32	-11.82 %
Training	3,822.66	4,994.86	-23.47 %
Volunteer Recognition	1,324.94	4,480.87	-70.43 %
Volunteer Recruitment	10,029.00	9,038.08	10.96 %
Total Expenditures	\$805,782.75	\$674,028.49	19.55 %
NET OPERATING REVENUE	\$153,192.24	\$195,305.69	-21.56 %
Other Revenue			
Advisor Fees	-5,202.51	-2,435.08	-113.65 %
Dividends	33,858.09	24,186.86	39.99 %
Foreign Taxes	-266.79	-108.84	-145.12 %
Interest income	10,412.72	5,603.71	85.82 %
Realized Capital Gains/Losses	-4,867.47	-150,977.19	96.78 %
Unrealized Gains/Losses	68,059.53	180,265.32	-62.24 %
Total Other Revenue	\$101,993.57	\$56,534.78	80.41 %
NET OTHER REVENUE	\$101,993.57	\$56,534.78	80.41 %
NET REVENUE	\$255,185.81	\$251,840.47	1.33 %

# Henrico CASA

### PROFIT AND LOSS PYC

July 2023 - June 2024

	TOTAL		
	JUL 2023 - JUN 2024	JUL 2022 - JUN 2023 (PY)	% CHANGE
Revenue			
Church and Civic groups	36,322.43	30,344.55	19.70 %
Contributions	116,839.57	107,294.69	8.90 %
Corporate	16,514.71	18,218.43	-9.35 %
External Events	88,685.39	74,085.55	19.71 %
Foundation Grants	155,963.46	146,000.00	6.82 %
Government Grants	238,440.00	261,188.00	-8.71 %
In-Kind Donations	155,377.96	123,916.96	25.39 %
Internal Events	149,917.46	121,615.00	23.27 %
Misc. Donations	3.25		
Workplace Giving Campaigns	910.76	484.00	88.17 %
Total Revenue	\$958,974.99	\$883,147.18	8.59 %
GROSS PROFIT	\$958,974.99	\$883,147.18	8.59 %
Expenditures			
Administrative Fees	5,366.24	8,290.36	-35.27 %
Community Awareness	2,197.06	2,982.92	-26.35 %
Depreciation Expense		1,508.74	-100.00 %
Equipment Expenses	2,714.52	2,390.70	13.54 %
In-Kind Expenses	155,377.96	114,502.96	35.70 %
Marketing and Fundraising Expense	17,688.39	12,455.79	42.01 %
Payroll Expenses	569,444.07	483,817.80	17.70 %
Postage & Shipping	1,382.01	784.89	76.08 %
Printing	4,168.01	4,257.38	-2.10 %
Program Expense	16,030.84	21,452.52	-25.27 %
Strategic Planning/Board Development	14,005.00	539.30	2,496.88 %
Supplies	2,232.05	2,531.32	-11.82 %
Training	3,822.66	4,994.86	-23.47 %
Volunteer Recognition	1,324.94	4,480.87	-70.43 %
Volunteer Recruitment	10,029.00	9,038.08	10.96 %
Total Expenditures	\$805,782.75	\$674,028.49	19.55 %
NET OPERATING REVENUE	\$153,192.24	\$209,118.69	-26.74 %
Other Revenue			
Advisor Fees	-5,202.51	-2,435.08	-113.65 %
Dividends	33,858.09	24,186.86	39.99 %
Foreign Taxes	-266.79	-108.84	-145.12 %
Interest income	10,412.72	5,603.71	85.82 %
Realized Capital Gains/Losses	-4,867.47	-150,977.19	96.78 %
Unrealized Gains/Losses	68,059.53	180,265.32	-62.24 %
Total Other Revenue	\$101,993.57	\$56,534.78	80.41 %
NET OTHER REVENUE	\$101,993.57	\$56,534.78	80.41 %
NET REVENUE	\$255,185.81	\$265,653.47	-3.94 %

# Henrico CASA

### **BALANCE SHEET PYC**

As of June 30, 2024

	TOTAL		
	AS OF JUN 30, 2024	AS OF JUN 30, 2023 (PY)	% CHANGE
ASSETS			
Current Assets			
Bank Accounts			
AO Schwab Reserve Account	284,367.75	411,192.95	-30.84 %
AO Schwab Securities	1,257,368.94	885,420.64	42.01 %
Operating Acct - Wells Fargo	68,979.13	82,653.78	-16.54 %
Total Bank Accounts	\$1,610,715.82	\$1,379,267.37	16.78 %
Other Current Assets			
Grants/Funds Receivable	34,503.00	32,163.75	7.27 %
Prepaid Expenses	3,573.25	11,696.34	-69.45 %
Total Other Current Assets	\$38,076.25	\$43,860.09	-13.19 %
Total Current Assets	\$1,648,792.07	\$1,423,127.46	15.86 %
Fixed Assets			
Accumulated Depreciation	-5,142.11	-5,142.11	0.00 %
Computer Equipment	15,663.54	15,663.54	0.00 %
Office Equipment & Furniture	4,773.99	4,773.99	0.00 %
Total Fixed Assets	\$15,295.42	\$15,295.42	0.00 %
TOTAL ASSETS	\$1,664,087.49	\$1,438,422.88	15.69 %
LIABILITIES AND EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable			
Accounts Payable	0.00	5,953.72	-100.00 %
Total Accounts Payable	\$0.00	\$5,953.72	-100.00 %
Other Current Liabilities			
Deferred Revenue	23,750.00	58,750.00	-59.57 %
Payroll Liabilities	16,007.63	4,575.11	249.89 %
Total Other Current Liabilities	\$39,757.63	\$63,325.11	-37.22 %
Total Current Liabilities	\$39,757.63	\$69,278.83	-42.61 %
Total Liabilities	\$39,757.63	\$69,278.83	-42.61 %
Equity			
Unrestricted Net Assets	1,369,144.05	1,103,490.58	24.07 %
Net Revenue	255,185.81	265,653.47	-3.94 %
Total Equity	\$1,624,329.86	\$1,369,144.05	18.64 %
TOTAL LIABILITIES AND EQUITY	\$1,664,087.49	\$1,438,422.88	15.69 %

# Budget vs. Actuals

July 2023 - June 2024

		TOTAL	
	ACTUAL	BUDGET	% OF BUDGET
Revenue			
Church and Civic groups	36,322.43	25,000.00	145.29 %
Contributions	116,839.57	100,000.00	116.84 %
Corporate	16,514.71	10,000.00	165.15 %
External Events	88,685.39	60,000.00	147.81 %
Foundation Grants	155,963.46	100,000.00	155.96 %
Government Grants	238,440.00	233,441.00	102.14 %
In-Kind Donations	155,377.96	45,000.00	345.28 %
Internal Events	149,917.46	95,000.00	157.81 %
Misc. Donations	3.25		
Reimbursements	0.00		
Workplace Giving Campaigns	910.76	300.00	303.59 %
Total Revenue	\$958,974.99	\$668,741.00	143.40 %
GROSS PROFIT	\$958,974.99	\$668,741.00	143.40 %
Expenditures			
Administrative Fees	5,366.24	6,500.00	82.56 %
Community Awareness	2,197.06	4,000.00	54.93 %
Equipment Expenses	2,714.52	3,000.00	90.48 %
In-Kind Expenses	155,377.96	45,000.00	345.28 %
Marketing and Fundraising Expense	17,688.39	12,500.00	141.51 %
Payroll Expenses	569,444.07	569,078.00	100.06 %
Postage & Shipping	1,382.01	750.00	184.27 %
Printing	4,168.01	5,500.00	75.78 %
Program Expense	16,030.84	11,000.00	145.73 %
Strategic Planning/Board Development	14,005.00	6,000.00	233.42 %
Supplies	2,232.05	2,500.00	89.28 %
Training	3,822.66	5,000.00	76.45 %
Voided Checks	0.00		
Volunteer Recognition	1,324.94	4,000.00	33.12 %
Volunteer Recruitment	10,029.00	4,500.00	222.87 %
Total Expenditures	\$805,782.75	\$679,328.00	118.61 %
NET OPERATING REVENUE	\$153,192.24	\$ -10,587.00	-1,446.98 %
Other Revenue			
Advisor Fees	-5,202.51		
Budget Investment Income		20,000.00	
Dividends	33,858.09		
Foreign Taxes	-266.79		
Interest income	10,412.72		
Realized Capital Gains/Losses	-4,867.47		
Unrealized Gains/Losses	68,059.53		
Total Other Revenue	\$101,993.57	\$20,000.00	509.97 %
NET OTHER REVENUE	\$101,993.57	\$20,000.00	509.97 %
NET REVENUE	\$255,185.81	\$9,413.00	2,710.99%